

Colorado Youth Outdoors exists to strengthen relationships between youth and their parents through outdoor curriculums.

### *History*

In 2001, Bob and Tom Hewson recognized the relational issue of parents and their teenage youth growing apart due to fewer shared interests and less communication. They had personally experienced the power of sharing outdoor activities while growing up and believed a program could be created that would provide that same opportunity for High School students and their parents.

### *Program*

CYO is a two year program provided at no charge for High School students and their parents. Instructors are High School educators who facilitate hands on learning in such activities as trap shooting, archery, fly-tying, fishing and survival training. CYO is currently running 11 programs in 10 schools with 450 participants. Our schools are located along the front-range of Colorado.

### *Facilities*

In October of 2007, Colorado Youth Outdoors secured the Swift Pond properties located just off Interstate 25 between Loveland and Ft. Collins. While programs will continue to meet in High School classrooms, this property will be home for many of the outdoor activities of CYO within the Northwest region.

*Thank you for your generous support of Colorado Youth Outdoors.*

Youth • Parents • Outdoors

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MARKETING INC



Colorado Youth Outdoors  
209 E. 4th Street  
Loveland, Colorado 80537

# 2009 FUNDRAISER SHOOT

*Advertising Sponsors*

Supporting Colorado  
Youth Outdoors.



*April 27 - May 3*  
Sylvan Dale Guest Ranch

The following is a list of the possible ways that you can support Colorado Youth Outdoors as an Advertising Sponsor during this year's Fundraiser Shoot.



*Title Sponsor*  
**\$10,000**

This sponsorship is our highest level of participation and advertising. As the title sponsor your name and logo will be synonymous with all the promotions and events of the week. You will receive top-billing and your name will be associated with underwriting

many of the expenses of the week. The sponsorship comes with the opportunity to field a 4 person shooting team for Friday or Saturday along with a table for 8 at the dinner auction. You will also have the opportunity to have the first choice of selecting a Client Day (10,000) for your organization.

*Client Day Sponsor.....\$10,000 + \$50/person*

This sponsorship opportunity is ideal for the company looking to provide a day for its clients. We can configure the day to maximize the opportunity to inform, entertain and connect with as many as 100 guests (25 shooting teams of 4).



The day includes a 100 round sporting clays course, team golf carts, team Flurry shoot, continental breakfast, lunch and post-shoot happy hour. As a Client Day

Sponsor you have the opportunity to field a 4 person shooting team for Friday or Saturday along with a table for 8 at the dinner auction.

Client Days are Monday through Thursday. Wednesday is designated as Woman's Day for the shoot.

\* In addition to your sponsorship fee, each of your clients will be asked to pay a \$50 participation fee.

*Event Day Sponsor ..... \$10,000*

As an Event Day Sponsor your logo and name will be synonymous with all the activities of the day. A variety of quality and prominent displays will be visible to all the event's participants. You will also have the opportunity to field a 4 person shooting team for Friday or Saturday along with a table for 8 at the dinner auction.

Events available for sponsorship are as follows...

*Friday Businessman's Day.* The majority of teams are made up of small businesses who pay an entrance fee of \$2,500.

*Saturday Celebrity Team Day.* This is the shoot's premium event. Entrants primarily come from corporate sponsorship with teams paying a \$5,000 fee.

*Saturday Night Dinner and Auction.* More than 500 people will gather for this gala event which generates thousands of dollars in support of CYO.

*Sunday CYO Youth Day.* This day is exclusively for the students and parents who are currently involved in Colorado Youth Outdoors programs.



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

I/we would like to support Colorado Youth Outdoors by participating in the 2009 CYO Fundraiser Shoot by becoming a...

- \_\_\_\_\_ Title Sponsor - \$10,000
- \_\_\_\_\_ Client Day Sponsor - \$10,000 + \*\$50/person
- \_\_\_\_\_ Event Sponsor - \$10,000

Please make checks payable to Colorado Youth Outdoors.

You will be a sent team registration forms for the 4 person shooting teams for Friday and Saturday.

Please fill out and detach this section of the brochure and mail to

Colorado Youth Outdoors  
209 E. 4th Street  
Loveland, CO 80537

Colorado Youth Outdoors is a  
501 c3 charitable organization 84-1608608

*Sign ups are first come, first serve so don't hesitate.*

For more info: Email Shoot@coloradoyo.org  
Phone (970) 663 0800  
www.coloradoyo.org