

ANNUAL REPORT 2022



Where **RELATIONSHIPS** Grow



WELCOME

**At Colorado Youth Outdoors,
we build relationships through
traditional outdoor recreation.**

YOU'LL FIND THAT TIME HERE IS TIME WELL SPENT



"I loved having fun outdoors with my dad!"

ANONYMOUS, POST-CORE YOUTH SURVEY

To our donors, volunteers, and participants: Thank you.

Because of you, CYO had an incredible 2022.

We had more parents and teens participating in our programs than any year previous. Each fundraising event we held raised more money than the previous year. Last, we were able to pay off our building loan for Richardson Hall (our classrooms and offices). CYO is operating debt free in 2023!

What we do as an organization isn't rocket science. It's simple. CYO creates a space for you to spend intentional time together.

Remember going fishing with your mom, dad or grandpa? Nothing was biting except mosquitoes, and you ended up talking about the clouds, about school, about why you didn't like a kid in your class (or whatever was bothering you)...grandpa would come around with some wisdom from his life that never occurred to you before.

We don't do that much anymore.

CYO provides a venue, the equipment, and some really amazing instructors for adults and their 12-18 year olds. You commit the time: two hours a week.

You face challenges together, learn together, maybe face some fears together. And the result is...you talk. You listen. You relate to each other. Our instructors see it over and over again. What started as an idea to teach your child some fishing and hunting skills turns into a **relationship**. Or, as we like to say, it's **time well spent**.

Over the years, we incorporated our PACD model (Participate, Appreciate, Communicate, Dedicate) into the program. Another way to think about things. We hope grandpa would be proud.

As you read about Colorado Youth Outdoors 2022 accomplishments, please remember we are standing on the shoulders of our donors, volunteers, and participants. Thank you for making our passion a reality.



BOB HEWSON
PRESIDENT AND CEO
COLORADO YOUTH OUTDOORS



AJ MACDONALD
CYO BOARD CHAIR
PRESIDENT, MACDONALD FINANCIAL SERVICES

With a mission to build relationships through traditional outdoor recreation, we believe time invested at CYO is time well spent!



CORE

ADULT WITH YOUTH
SPRING, SUMMER, FALL SEMESTERS

Created for parents/mentors and teens/pre-teens to build their relationship while learning traditional outdoor activities. We teach fly tying, small bore, shotgun, camp survival, archery, spin fishing and fly fishing.

YOUTH PEER-TO-PEER
WEEK-LONG DAY CAMPS, SUMMER

Summer Camp

A week-long adventure for youth 4th – 10th grade. Activities include archery, spin fishing, fly fishing, fly tying, shooting sports, canoeing, and camp survival. Parent attendance is required on Friday afternoon, when each camper teaches their adult what he/she learned all week.



Adventure Series

ADULT WITH YOUTH
SPRING, SUMMER, FALL SEMESTERS

An opportunity for CORE program participants to further their skills. Our Adventure Series opportunities include destination fishing trips and hunting excursions.

YOUTH PEER-TO-PEER | **Partner Programs**

Our Partner Programs are a pinnacle offering to our community. Colorado Youth Outdoors serves more than 40 other non-profit partners every year, providing instruction and materials. We also rent space to organizations.





*“The best thing ever, time with my kid.
Our weeks are so crazy and CYO is a time to
pause and reset. We come tired, worn out
and leave feeling energized and happy.
Grateful for you all!”*

ANONYMOUS, POST-CORE ADULT SURVEY



Facilities Usage 2022

PARTNER PROGRAMS

Groups that use our instruction and materials

Ascent Classical Academy
Bank of Colorado
Boys and Girls Clubs of Larimer and Weld County
Bill Reed Middle School
Centennial BOCES
Conrad Ball Middle School
Cooper Home
Fellowship of Christian Athletes
Fort Collins High School
Ferguson High School
Fossil Ridge High School
Genesis Health Clubs
Immanuel Lutheran School
Johnson Elementary School
Larimer County Sheriff's Department
League of United Latin American Citizens (LULAC)
Mayfly Project (NoCo)
McGraw Elementary School
Mead High School
Mountain View High School
Northern Colorado Christian Academy
OtterCares
Outdoor Buddies
Realities for Children
Respite Care, Inc.
Resurrection Christian High School
River Deep Foundation
Rocky Mountain High School
Royal Family Kids-Timberline
PSD Global Academy
Severence High School
South Valley Middle School
Student Recovery Program Greeley
Summit View Middle School
Walt Clark Middle School
Thompson Valley High School
Timberline Church
Thompson Valley High School Football
Wellington Middle School
Windsor High School
Zach Elementary School

PARTNER ORGANIZATIONS

Groups that use our facility, no instruction.

Blue Ocean Enterprises
Boy Scouts of America
Cargill
Chevron
CO Parks & Wildlife Fisheries
Colorado Department of Wildlife, Hunters Education
Colorado Parks and Wildlife
Connell Resources
CYO Ambassadors
Fort Collins Police
Gallegos Sanitation/Republic Services
Hayden Outdoors
JE Dunn
Larimer County Department of Natural Resources
Legacy Project
LPR Construction
Matthews House
Otterbox
Platte Valley Veterans Fishing Club
Project Healing Waters
Rocky Mountain Shooter Supply
Scheels Product Knowledge
St. James Properties
St. Peter's Fly Shop
SummitStone Health Partners
Timberline Church Mens Group
Trout Unlimited
University of Northern Colorado
Weld High School Rugby
Young Men's Service League- Fort Collins
Young Men's Service League- NOCO

STORIES OF IMPACT

In 2018, Ann McAbee saw the ‘Where Relationships Grow’ sign off of I-25. After some research, she signed up her workaholic husband and 12 year old son for CORE class.

“It turned out to be the best thing I was ever ‘voluntold’ to do,” says Russell McAbee. To ensure the family benefited from the life and relationship skills taught by CYO, Russell and Ann took turns attending with their son Collin and even attended as a family when possible. They have been through fall and spring CORE classes many times. In addition, Collin has participated in and volunteers as a junior counselor at summer camp.

“My family’s participation at CYO, both as participants and volunteers, has brought our priorities as a family into focus. We have incorporated PACD into our lives, which has improved our communication and appreciation for each other. Not only what we communicate, but how we communicate. We dedicate more time to each other and have more focused participation when we do things as a family,” says Russell.

In 2022, Russell McAbee dedicated himself to become CYO Pro Staff. “CYO can do amazing things for you and your family. I’m happy to be an example, and I’m thrilled to help others achieve the same.”



“This was an awesome experience! My son and I had been like two passing ships this summer with our schedules, so this program made me slow down for at least a moment to spend time and recognize what’s most important in my life.”

ANONYMOUS, POST-CORE ADULT SURVEY



Luke and his dad Howard Dammarell haven’t missed a Day CORE since the class inception, February of 2022.

“I love archery the most,” enthuses Luke. “I keep coming because I learn new things each time. Our instructors encourage us. They make me excited to try new things. And I’m proud once I do them!”

“Luke has a unique set of needs & abilities that makes regular school a challenge,” states Jen (Luke’s mom). “I love that we don’t have to have a conversation — these instructors will include everyone, no matter the ability. They will find a way.”

“Traditionally, CORE is set up as a way to spend time with your teenager. As a homeschool parent, I already spend a lot of time with Luke,” states his dad Howard. “What I love about this program is watching my son with the instructors. His skills have improved tremendously and his comfort level to try new things is sky-high. It’s awesome. I’d also say that we talk a lot. But the PACD model has helped us dig into more meaningful conversations.”

Support CYO

SIGN UP FOR OUR EMAIL NEWSLETTER

We publish on the 28th of each month.

[COLORADOYO.ORG/CONTACT-US/CYO-NEWSLETTER](https://coloradoyo.org/contact-us/cyo-newsletter)

CORE CLASSES, SUMMER CAMPS, SCHEDULING A FIELD TRIP - IT'S ALL HERE.

[COLORADOYO.ORG/PROGRAMS](https://coloradoyo.org/programs)

VOLUNTEER AT CYO

From corporate work projects to events -- we're thankful to everyone who invests time with CYO!

[COLORADOYO.ORG/VOLUNTEER](https://coloradoyo.org/volunteer)

Sportsmen

Retirees that meet at CYO every Tuesday at 9am for coffee, socializing, and some volunteer work. Women are welcome - we just haven't had any yet!

[COLORADOYO.ORG/SPORTSMEN](https://coloradoyo.org/sportsmen)

CYO Ambassadors

A group of working professionals who meet on the 3rd Wednesday evening each month for networking and outdoor fun. Share your time, treasure and talent.

[COLORADOYO.ORG/AMBASSADORS](https://coloradoyo.org/ambassadors)

BUY A TICKET TO OUR EVENTS!

The Maverick

[COLORADOYO.ORG/OUR-EVENTS/THE-MAVERICK](https://coloradoyo.org/our-events/the-maverick)

Holes and Hops

[COLORADOYO.ORG/HOLES-AND-HOPS](https://coloradoyo.org/holes-and-hops)

The Scoot

[COLORADOYO.ORG/OUR-EVENTS/THE-SCOOT](https://coloradoyo.org/our-events/the-scoot)

NoCo Winter Wonderland

[NOCOWINTERWONDERLAND.COM](https://nocowinterwonderland.com)

DONATE

[COLORADOYO.ORG/DONATE](https://coloradoyo.org/donate)

Board of Trustees

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Owner, Functional Medicine Center of Fort Collins



OUR COMMUNITY

Thank you for supporting our fundraising events!
2022 was a banner year for CYO's events.



The Maverick

Sporting Clay Shoot

GROSS \$739,204

NET \$353,532

PARTICIPANTS 476

VOLUNTEERS 151
(1,426 HOURS)



Holes & Hops

Cornhole Tournament
and Brewfest

GROSS \$52,239

NET \$36,642

PARTICIPANTS 325

VOLUNTEERS 37
(112 HOURS)



The Scoot

Country Shin-dig

GROSS \$166,401

NET \$98,090

PARTICIPANTS 670

VOLUNTEERS 48
(179 HOURS)



Winter Wonderland

Drive-thru Light
Experience

GROSS \$241,168

NET \$158,311

PARTICIPANTS 8,701 CARS
(AVERAGE OF 3 PEOPLE PER
CAR-AROUND 26K PEOPLE)

VOLUNTEERS 350
(696 HOURS)



The Big Gift

End-of-year Giving

NET \$65,329

*"Joy and happiness with my
dad and our CYO family!"*

ANONYMOUS
POST-CORE YOUTH SURVEY

\$40,782

CORPORATE
DONATIONS

575

CORE PARTICIPANTS



\$14,500

RECURRING
DONOR GIFTS



2,375

PEOPLE
EXPOSED TO CYO
PROGRAMMING



OVER 4,200

COLLECTIVE
VOLUNTEER HOURS



300

SUMMER CAMPERS



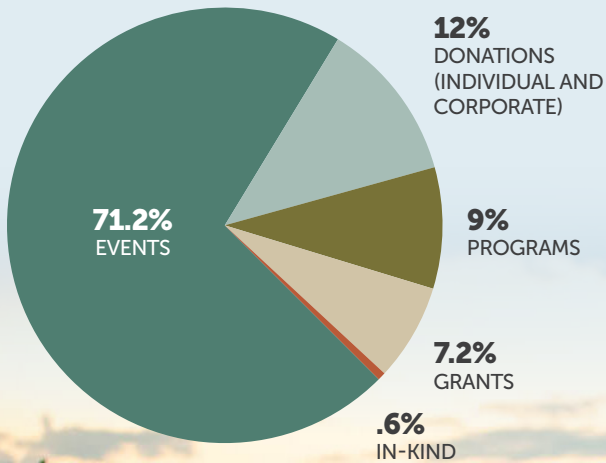
\$60,206

71 UNIQUE
INDIVIDUAL DONORS
(NOT INCLUDING BIG GIFT)

FINANCIALS

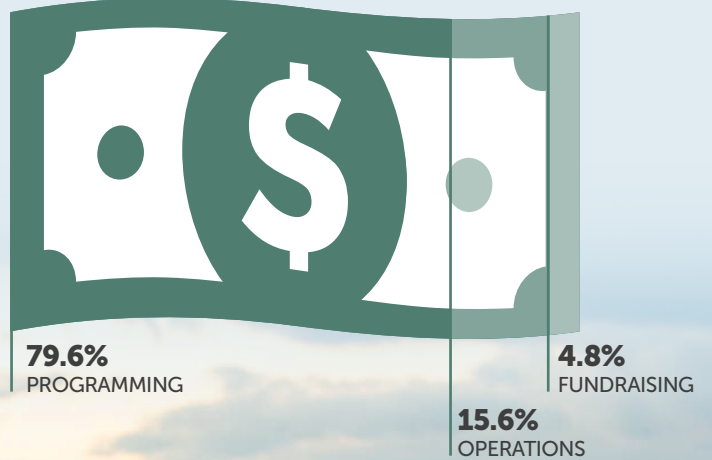
Revenue

TOTAL: \$1,838,283



Expenses

TOTAL: \$1,521,551



From a financial standpoint, 2022 was a remarkable year for Colorado Youth Outdoors. Thank you donors!

CYO had a tremendous year: all five fundraising events exceeded their goal. Fundraising events accounted for over 71% of total revenue in 2022 (\$1,838,283). On the expense side, Programming is our main cost at 80% of the total expenses (\$1,521,551). Programming is truly the biggest gift CYO provides; it's and is where children and parents are able to connect and build long lasting memories.

The balance sheet as of fiscal year end 2022 was in very good shape. In 2022 CYO completed its sale of a portion of Swift Ponds to the Colorado Department of Transportation (CDOT) for the expansion of Interstate 25. These funds and the excess revenue from fundraising events in 2022 were used to pay off the property loan and help fund CYO's reserve account.

It's a pleasure to serve on the Board of Trustees for CYO and be a part of an organization that has positively impacted so many families. The staff, board members, and volunteers give so much time to make CYO an amazing organization! One thing that makes CYO so special is everyone's commitment to "Building relationships through traditional outdoor recreation."



CHRISTIAN BORDEWICK
FINANCE COMMITTEE,
CYO BOARD OF TRUSTEES



Where **RELATIONSHIPS** Grow

4927 E. County Road 36, Fort Collins, CO 80528
(970) 663-0800 | www.coloradoyo.org



HOPE TO SEE YOU AT OUR UPCOMING EVENTS

Bank of Colorado
THERE'S ONLY ONE

PRESENTS:



A Shin-Dig to Celebrate
All Things Country

9.29.23
6-11 PM

Live Music ★ Open Bar
Dancing ★ Steak Dinner
Auction ★ Raffles

FEATURING:



Purchase Tickets at coloradoyo.org

★ \$175 General Admission ★
★ \$1,200 Table of 8 ★



4927 E COUNTY ROAD 36 • FORT COLLINS
All proceeds support CYO ★ 21+ event, must present I.D.



PRESENTED BY:



**DRIVE-THRU
HOLIDAY
LIGHT DISPLAY**

Nov 23–Dec 25 • 5:30–8:30 PM

**Wed–Sat and all week
during Christmas!**

Located at Kechter Road and
County Road 5 in Fort Collins



NoCoWinterWonderland.com