

# ANNUAL REPORT



Where RELATIONSHIPS Grow



## WELCOME

A forest begins with one tree. With time and ideal conditions, healthy roots grow, and a forest is formed. At CYO, we have created strong roots in our Northeast Regional program which affords us the opportunity to look beyond. Your support enables us to keep doing incredible things using traditional outdoor recreation to build relationships!

We launched an expansion into Colorado Springs. Marty Trujillo was hired as executive director of our Southeast Region. Our goal to have CORE in the Springs was met last fall. Two evenings a week, folks in the Springs are building healthy relationships! Learning from our staff in Fort Collins, the CYO team in the Springs knows how to plant the seeds... they will soon have strong roots of their own.

We undertook a huge electrical project on our Fort Collins campus in 2024: installing underground wire throughout the property. What should have cost over \$200,000 became \$40,000 thanks to donations of time and materials from local electricians and electrical supply companies. We now light up NoCo Winter Wonderland with a flip of a switch – saving significant overhead costs for years to come. Those underground electrical lines are quite literally strong roots.

We rebuilt our website. We simplified every page thinking about user experience: parents can learn more about CORE classes for teens & adults, teachers can quickly schedule a field trip, and it's easier to buy a ticket to our fundraisers. Strong roots.

With a growing organization comes the need to branch out our leadership. Luke Brough was promoted from facilities director to executive director of the Northeast regional program at Swift Ponds. Both Luke and Marty work hard to lead the teams who serve our communities. I am incredibly excited about what Colorado Youth Outdoors is accomplishing today, as well as the future we work towards.

Strong roots give us the confidence to grow and share our mission. Incredible things happen every day at CYO – I hope you'll take a few minutes to read a few in this annual report.

Behind every story is someone like you who believed it was worth supporting—thank you.

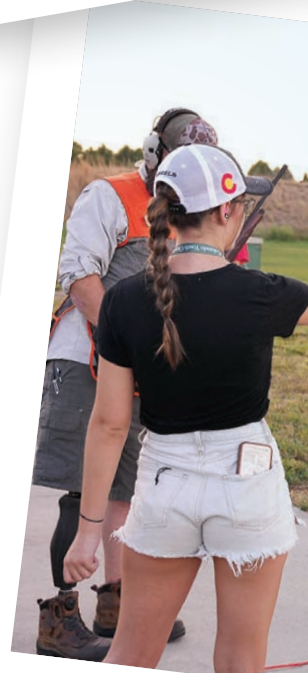


**BOB HEWSON**, PRESIDENT AND CEO, COLORADO YOUTH OUTDOORS



"This was an outstanding program that I am grateful for. Thanks to CYO, I was able to do things with my son that I did as a kid."

CORE PARENT





“This is way better than recess!”

4TH GRADER FROM CENTENNIAL  
ELEMENTARY ON A FIELD TRIP

“This was an  
awesome experience  
for my son and me!  
We had fun competing  
together, and using  
the passport were able  
to reflect together on  
our experiences.”

CORE PARENT



**At Colorado Youth Outdoors,  
we build relationships through  
traditional outdoor recreation.**

**YOU'LL FIND THAT TIME HERE IS TIME WELL SPENT**



## WHAT MAKES CYO UNIQUE

Colorado Youth Outdoors teaches archery, fishing and shooting sports - but that's not why we're here. Our teaching toolkit, known as "PACD", encourages folks to Participate, Appreciate, Communicate, and Dedicate, and it's our method to get them talking to one another. Creating a space for meaningful conversation and time spent together are the keys to fulfilling our mission.



### **CORE** | ADULT WITH YOUTH SPRING, SUMMER, FALL SEMESTERS

Created for parents/mentors and teens/pre-teens to build their relationship while learning traditional outdoor activities. We teach fly tying, small bore, shotgun, camp survival, archery, spin fishing and fly fishing.

### YOUTH PEER-TO-PEER WEEK-LONG DAY CAMPS, SUMMER | **Summer Camp**

A week-long adventure for youth 10-14 years old. Activities include archery, spin fishing, fly fishing, fly tying, shooting sports, canoeing, and camp survival. Parent attendance is required on Friday afternoon, when each camper teaches their adult what he/she learned all week.



### **Intermediate CORE/ Adventure Series**

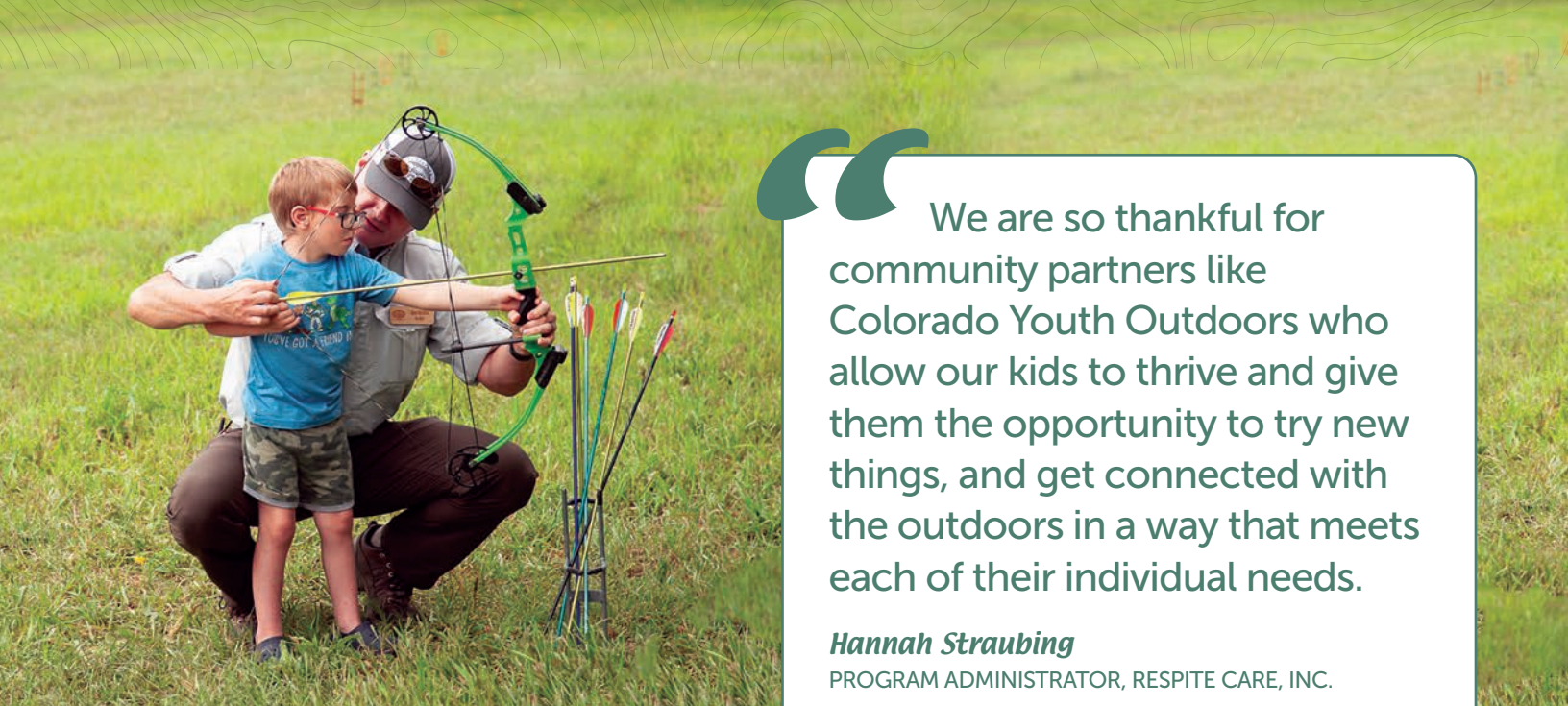
ADULT WITH YOUTH  
SPRING, SUMMER, FALL SEMESTERS

An opportunity for CORE program participants to further their skills. Our Adventure Series opportunities include destination fishing trips and hunting excursions.

### PEER-TO-PEER YEAR-ROUND | **Partner Programs**

School field trips and events, hosting other nonprofits - CYO's partner programming is a great way to spend quality time with peers while learning a new skill.





We are so thankful for community partners like Colorado Youth Outdoors who allow our kids to thrive and give them the opportunity to try new things, and get connected with the outdoors in a way that meets each of their individual needs.

**Hannah Straubing**

PROGRAM ADMINISTRATOR, RESPITE CARE, INC.

## Expanding Our Mission

Field trips, hosting other nonprofits and corporate trainings ---  
it's an honor to share our mission with the following organizations:

### SCHOOLS

Ascent Classical  
Berthoud High School  
CBOCES High School  
Centennial Elementary  
Cooper Home  
Ferguson High School  
Fossil Ridge High School  
Immanuel Lutheran School  
Kinard Middle School  
Lucile Erwin Middle School  
McGraw Elementary  
Mead High School  
North Valley Middle School  
Poudre High School  
Preston Middle School  
Resurrection Christian School  
Riffenburgh Elementary  
Rocky Mountain High School  
Severance Middle School  
South Valley Middle School  
Timnath Middle-High School  
Williamsburg Academy  
Windsor High School

### NON PROFITS

Big Thompson Bow Hunters  
Boys and Girls Club  
Centennial Bass Club  
Colorado Uplift  
Connections for Independent Living  
Denver Bass Masters  
Fellowship of Christian Athletes  
Little/Her Wilderness  
Matthew's House  
NoCo Youth For Christ  
Outdoor Buddies  
Platte River Veterans Fly Fishing Club  
Respite Care  
Revital Colorado  
River Deep  
Shiloh House  
Student Recovery Program  
Weld County Youth Conservation Corps  
Windsor Baptist Church

### BUSINESSES

Banner Health  
Cargill  
Colorado Parks & Wildlife  
Connell Resources  
Family Medical Center  
Fort Collins Youth Police Academy  
Front Range Community College  
Genesis Health Club  
Larimer County  
Larimer County Sheriff's Office  
Legacy Project  
McWhinney  
OtterBox  
Pivot Bio  
Poudre Heritage Alliance  
Scheels  
Scientific Anglers/Orvis  
St. James  
TBK Bank  
Woodward, Inc

THESE GROUPS BROUGHT CLOSE TO **6,000** PEOPLE TO CYO IN 2024

## IMPACT STORY

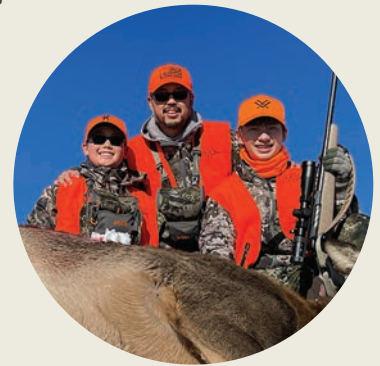
My name is Eric, and I'm Theodore's dad. In 2024, Theo and I completed a full year with CYO, participating in everything from CORE, archery, shotgun, rifle, big game hunting, and pheasant hunting to volunteering at Maverick with the CYO community. Growing up, I never had the chance to learn about or immerse myself in a strong outdoors culture—both my parents worked long hours, and our area didn't offer such opportunities. Still, I was drawn to the outdoors: the mountains, lakes, rivers, oceans, plains, wildlife, biomes, and more captivated me.

Today, I work a lot and often travel for extended periods, which means I can't spend as much time with my boys as I'd like. I see them growing up faster than I can keep up. Like many kids today, Theo was being consumed by technology—video games, television, and other things that pull you away from the real beauty of the world. The COVID pandemic only worsened this, creating a world of isolation and deepening reliance on screens, which visibly impacted his adolescent development. I wanted to spend more quality time with Theo, but through activities that would leave a lasting mark on our lives—helping us discover new interests, develop skills, and connect with others. I believe the adolescent years are critical for shaping boys into responsible, strong young men.

CYO gave Theo and me the chance to learn lifelong skills, explore new outdoor passions, and build relationships with an incredible community. In today's world, it's nearly impossible to access and master the activities we do at CYO without generations of tradition to pass them down. When we started, Theo struggled with communication, emotional sensitivity, and socializing. Over the past year, though, he's come out of his shell. He's taken a keen interest in the outdoors and now loves fishing, archery, and shotgun shooting. Preparing for and participating in big game hunts with CYO has taught him the value of investing time and effort, showing how hard work leads to rewards and personal growth.

I want to thank CYO for giving my boys and me opportunities we wouldn't otherwise have. It's opened doors for us—and many others—to learn and experience activities that enrich our lives in ways I never thought possible.

**ERIC SHYU**  
CORE PARTICIPANT



In the modern-day world, there are so many distractions on our time and that of our kids. It is really healthy to put all that down for a few hours each week and focus on each other and an activity outdoors. Often, we sit on the sidelines and watch our kids play sports. Rarely do we get to participate in those activities ourselves. What is offered at CYO is an opportunity to do activities together. That is GOLD!"

**Brian Dreher** COLORADO SPRINGS CORE PARTICIPANT



## Board of Trustees

### PRESIDENT

**Bob Hewson**

CEO of Colorado Youth Outdoors

### VICE CHAIRMAN

**AJ Macdonald**

President of Macdonald Financial Services

### PAST CHAIR

**Linc Turner**

President of LPR Construction

### PAST CHAIR

**Aaron Eide**

Vice President of Flood and Peterson

### TREASURER

**Christian Bordewick**

Market President of Bank of Colorado

### SECRETARY

**Mark Knudson**

Store Leader at Scheels-Johnstown

### TRUSTEE MEMBER

**Rick Tucker**

Executive Vice President at Hensel Phelps

### TRUSTEE MEMBER

**Holly Hutchinson-Osborn**

Vice President of Programming at Coach Training Alliance

### TRUSTEE MEMBER

**Justin Morales**

Real Estate Investor and CEO of Precision Capital

### TRUSTEE MEMBER

**Dan Griffith**

Owner of ETC Contracting

### TRUSTEE MEMBER

**Matt Betts**

Vice President of JE Dunn Construction



Thanks for offering this program. Having access to do these things with my kids will leave a lasting impression with us both.

CORE PARENT

## Be in the Know About CYO

### NEWSLETTER

We publish on the 28th of each month.

[coloradoyo.org/contact-us/cyo-newsletter](https://coloradoyo.org/contact-us/cyo-newsletter)

### PROGRAMMING

CYO has programming in Fort Collins and Colorado Springs.

[coloradoyo.org/programs](https://coloradoyo.org/programs)

### GET INVOLVED

From volunteering to sponsorship, leaving a legacy to finding your next job, there's many ways to support CYO!

[coloradoyo.org/get-involved](https://coloradoyo.org/get-involved)

### EVENTS

CYO programming is only possible through the generous support of those who attend CYO events. 58% of our budget comes from fundraising and outreach events.

From clay shoots to cornhole, a country shin-dig to a Christmas extravaganza, CYO has something for everyone.

[coloradoyo.org/events](https://coloradoyo.org/events)

### DONATE

Join in on the investment of time well spent. 12,000 people served in 2024! Help CYO continue to reach families in 2025.

[coloradoyo.org/donate](https://coloradoyo.org/donate)

## OUR COMMUNITY

2024 was another great year for CYO fundraising-our events raised **\$917,709**.  
We're humbled by the support from the CYO community.



### The Maverick

Sporting Clay Shoot

PARTICIPANTS **664**  
COMMITTEE MEMBERS **50**  
VOLUNTEERS **450**



### The Scoot

Country Shin-dig

PARTICIPANTS **700**  
COMMITTEE MEMBERS **10**  
VOLUNTEERS **90**



### Holes & Hops

Cornhole Tournament  
and Brewfest

PARTICIPANTS **240**  
VOLUNTEERS **26**



### Winter Wonderland

Drive-thru Light  
Experience

PARTICIPANTS **9,413 CARS**  
(Average of three people  
per car-approx. 28k people)  
VOLUNTEERS **240**

## 2024 Giving

CORPORATE DONATIONS **\$115,173**

INDIVIDUAL DONATIONS **\$96,653**

## Volunteers by the Numbers

**1,403** VOLUNTEERS DONATED **10,172** HOURS

TOTAL MONETARY VALUE OF CYO VOLUNTEERS **\$369,853**  
(Wage in 2024 was \$36.36/hr in Colorado)



Just want to express my gratitude. We spent today on the Poudre – caught a couple of rainbows and the whole family had a great time. We're having a lot of fun! My son and I have different hypotheses of what the fish like – and it's fun testing it out together."

INTERMEDIATE FLY-FISHING PARTICIPANT





**95%**  
OF CORE GRADS  
REPORT AN IMPROVED  
RELATIONSHIP WITH  
THEIR PARTNER



**1,440**

HOT DOGS AND 1,120  
HAMBURGERS GRILLED  
BY VOLUNTEERS FOR  
SUMMER CAMP FAMILY  
PICNICS



THE GOVERNOR'S OFFICE  
AWARDED CYO THE

**WINNER**

OF THE 2024 YOUNG  
EMPLOYER AWARD

**37,244**

TOTAL # OF VISITORS AT SWIFT PONDS IN 2024  
(NOT INCLUDING THE DELIVERY GUY)



**57**

COMPANIES SPONSORED  
CYO EVENTS IN 2024,  
48 DONATED PRODUCT  
OR SERVICES



**14,000**

FLIES TIED  
AT CYO IN 2024



**\$328,846**

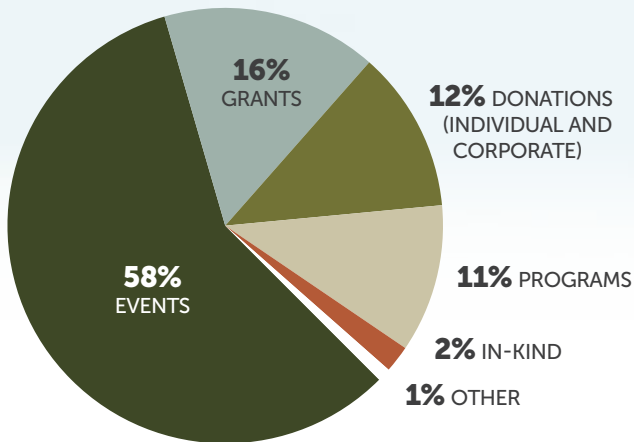
IN DONATED PRODUCT  
AND/OR SERVICES BY  
LOCAL BUSINESSES



# FINANCIALS

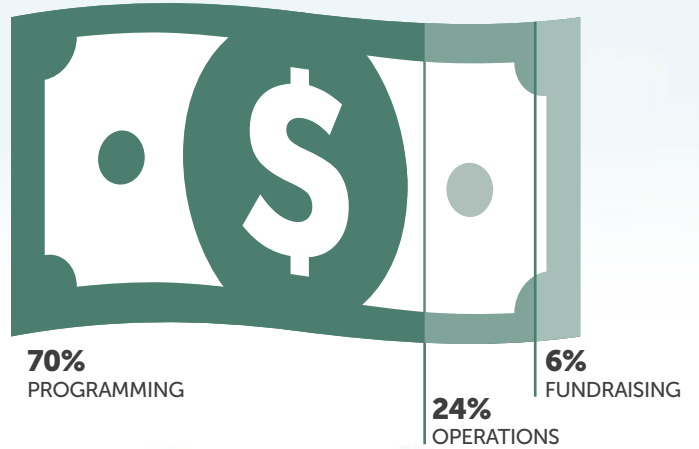
## Revenue

TOTAL: \$2,217,988



## Expenses

TOTAL: \$2,248,723





In 2024, Colorado Youth Outdoors had another solid year of financial performance, reinforcing its commitment to fostering outdoor recreation and relationship building.

CYO's revenue in 2024 exceeded budget through strong individual and corporate contributions as well as grant funding. As usual, event fundraising played a significant role in CYO's financial success.

With continued prudent financial management, CYO maintained a very strong balance sheet with net assets of \$6,069,567 and very little debt outside of payables and other accrued expenses.

At FYE 2024 CYO had over \$700,000 in its reserve account and this financial footing has allowed Colorado Youth Outdoors to expand its outreach, enhance its offerings, and further its mission of connecting youth and families through traditional outdoor experiences.

Expansion was realized in 2024 with the addition of full-service programming in Colorado Springs. CYO will continue to seek out communities that have the need as expansion remains a top priority.

Colorado Youth Outdoors is working hard to gain more community awareness and is thankful for how much northern Colorado has embraced CYO's mission of building relationships through traditional outdoor recreation!



**CHRISTIAN BORDEWICK**  
FINANCE COMMITTEE,  
CYO BOARD OF TRUSTEES



Thank you so much. I am grateful to you for all the experiences and your work to promote positive relationships."

CORE PARENT



Where **RELATIONSHIPS** Grow



4927 E. County Road 36, Fort Collins, CO 80528  
(970) 663-0800 • [www.coloradoyo.org](http://www.coloradoyo.org)



*Don't miss our 2025 upcoming events!*

CYO programming is only possible through the generous support of those who attend CYO events. Just like our programming, we believe the best way to do something is by having a good time doing it.



[coloradoyo.org/events](http://coloradoyo.org/events)



**JUNE 28**

**Holes & Hops**

Cornhole tournament  
and brewfest



**AUGUST 9**

**3D Archery Shoot**

All abilities welcome on our  
family-friendly course



**SEPTEMBER 26**

**The Scoot**

Live band, dinner and drinks –  
it's CYO's country shin-dig



**THANKSGIVING-  
NEW YEAR'S EVE**

**Winter Wonderland**  
Drive-thru holiday light show