

ANNUAL REPORT
2024



Where RELATIONSHIPS Grow

WELCOME

A forest begins with one tree. With time and ideal conditions, healthy roots grow, and a forest is formed. At CYO, we have created strong roots in our Northeast Regional program which affords us the opportunity to look beyond. Your support enables us to keep doing incredible things using traditional outdoor recreation to build relationships!

We launched an expansion into Colorado Springs. Marty Trujillo was hired as executive director of our Southeast Region. Our goal to have CORE in the Springs was met last fall. Two evenings a week, folks in the Springs are building healthy relationships! Learning from our staff in Fort Collins, the CYO team in the Springs knows how to plant the seeds... they will soon have strong roots of their own.

We undertook a huge electrical project on our Fort Collins campus in 2024: installing underground wire throughout the property. What should have cost over \$200,000 became \$40,000 thanks to donations of time and materials from local electricians and electrical supply companies. We now light up NoCo Winter Wonderland with a flip of a switch – saving significant overhead costs for years to come. Those underground electrical lines are quite literally strong roots.

We rebuilt our website. We simplified every page thinking about user experience: parents can learn more about CORE classes for teens & adults, teachers can quickly schedule a field trip, and it's easier to buy a ticket to our fundraisers. Strong roots.

With a growing organization comes the need to branch out our leadership. Luke Brough was promoted from facilities director to executive director of the Northeast regional program at Swift Ponds. Both Luke and Marty work hard to lead the teams who serve our communities. I am incredibly excited about what Colorado Youth Outdoors is accomplishing today, as well as the future we work towards.

Strong roots give us the confidence to grow and share our mission. Incredible things happen every day at CYO – I hope you'll take a few minutes to read a few in this annual report.

Behind every story is someone like you who believed it was worth supporting—thank you.

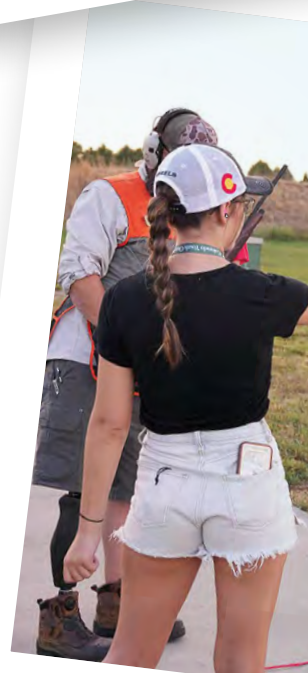


BOB HEWSON, PRESIDENT AND CEO, COLORADO YOUTH OUTDOORS



"This was an outstanding program that I am grateful for. Thanks to CYO, I was able to do things with my son that I did as a kid."

CORE PARENT





“This is way better than recess!”

4TH GRADER FROM CENTENNIAL
ELEMENTARY ON A FIELD TRIP

“This was an
awesome experience
for my son and me!
We had fun competing
together, and using
the passport were able
to reflect together on
our experiences.”

CORE PARENT



**At Colorado Youth Outdoors,
we build relationships through
traditional outdoor recreation.**

YOU'LL FIND THAT TIME HERE IS TIME WELL SPENT

WHAT MAKES CYO UNIQUE

Colorado Youth Outdoors teaches archery, fishing and shooting sports - but that's not why we're here. Our teaching toolkit, known as "PACD", encourages folks to Participate, Appreciate, Communicate, and Dedicate, and it's our method to get them talking to one another. Creating a space for meaningful conversation and time spent together are the keys to fulfilling our mission.



CORE | ADULT WITH YOUTH SPRING, SUMMER, FALL SEMESTERS

Created for parents/mentors and teens/pre-teens to build their relationship while learning traditional outdoor activities. We teach fly tying, small bore, shotgun, camp survival, archery, spin fishing and fly fishing.

YOUTH PEER-TO-PEER WEEK-LONG DAY CAMPS, SUMMER | **Summer Camp**

A week-long adventure for youth 10-14 years old. Activities include archery, spin fishing, fly fishing, fly tying, shooting sports, canoeing, and camp survival. Parent attendance is required on Friday afternoon, when each camper teaches their adult what he/she learned all week.



Intermediate CORE/ Adventure Series

ADULT WITH YOUTH
SPRING, SUMMER, FALL SEMESTERS

An opportunity for CORE program participants to further their skills. Our Adventure Series opportunities include destination fishing trips and hunting excursions.

PEER-TO-PEER YEAR-ROUND | **Partner Programs**

School field trips and events, hosting other nonprofits - CYO's partner programming is a great way to spend quality time with peers while learning a new skill.





We are so thankful for community partners like Colorado Youth Outdoors who allow our kids to thrive and give them the opportunity to try new things, and get connected with the outdoors in a way that meets each of their individual needs.

Hannah Straubing

PROGRAM ADMINISTRATOR, RESPITE CARE, INC.

Expanding Our Mission

Field trips, hosting other nonprofits and corporate trainings --- it's an honor to share our mission with the following organizations:

SCHOOLS

Ascent Classical
Berthoud High School
CBOCES High School
Centennial Elementary
Cooper Home
Ferguson High School
Fossil Ridge High School
Immanuel Lutheran School
Kinard Middle School
Lucile Erwin Middle School
McGraw Elementary
Mead High School
North Valley Middle School
Poudre High School
Preston Middle School
Resurrection Christian School
Riffenburgh Elementary
Rocky Mountain High School
Severance Middle School
South Valley Middle School
Timnath Middle-High School
Williamsburg Academy
Windsor High School

NON PROFITS

Big Thompson Bow Hunters
Boys and Girls Club
Centennial Bass Club
Colorado Uplift
Connections for Independent Living
Denver Bass Masters
Fellowship of Christian Athletes
Little/Her Wilderness
Matthew's House
NoCo Youth For Christ
Outdoor Buddies
Platte River Veterans Fly Fishing Club
Respite Care
Revital Colorado
River Deep
Shiloh House
Student Recovery Program
Weld County Youth Conservation Corps
Windsor Baptist Church

BUSINESSES

Banner Health
Cargill
Colorado Parks & Wildlife
Connell Resources
Family Medical Center
Fort Collins Youth Police Academy
Front Range Community College
Genesis Health Club
Larimer County
Larimer County Sheriff's Office
Legacy Project
McWhinney
OtterBox
Pivot Bio
Poudre Heritage Alliance
Scheels
Scientific Anglers/Orvis
St. James
TBK Bank
Woodward, Inc

THESE GROUPS BROUGHT CLOSE TO **6,000** PEOPLE TO CYO IN 2024

IMPACT STORY

My name is Eric, and I'm Theodore's dad. In 2024, Theo and I completed a full year with CYO, participating in everything from CORE, archery, shotgun, rifle, big game hunting, and pheasant hunting to volunteering at Maverick with the CYO community. Growing up, I never had the chance to learn about or immerse myself in a strong outdoors culture—both my parents worked long hours, and our area didn't offer such opportunities. Still, I was drawn to the outdoors: the mountains, lakes, rivers, oceans, plains, wildlife, biomes, and more captivated me.

Today, I work a lot and often travel for extended periods, which means I can't spend as much time with my boys as I'd like. I see them growing up faster than I can keep up. Like many kids today, Theo was being consumed by technology—video games, television, and other things that pull you away from the real beauty of the world. The COVID pandemic only worsened this, creating a world of isolation and deepening reliance on screens, which visibly impacted his adolescent development. I wanted to spend more quality time with Theo, but through activities that would leave a lasting mark on our lives—helping us discover new interests, develop skills, and connect with others. I believe the adolescent years are critical for shaping boys into responsible, strong young men.

CYO gave Theo and me the chance to learn lifelong skills, explore new outdoor passions, and build relationships with an incredible community. In today's world, it's nearly impossible to access and master the activities we do at CYO without generations of tradition to pass them down. When we started, Theo struggled with communication, emotional sensitivity, and socializing. Over the past year, though, he's come out of his shell. He's taken a keen interest in the outdoors and now loves fishing, archery, and shotgun shooting. Preparing for and participating in big game hunts with CYO has taught him the value of investing time and effort, showing how hard work leads to rewards and personal growth.

I want to thank CYO for giving my boys and me opportunities we wouldn't otherwise have. It's opened doors for us—and many others—to learn and experience activities that enrich our lives in ways I never thought possible.

ERIC SHYU
CORE PARTICIPANT



In the modern-day world, there are so many distractions on our time and that of our kids. It is really healthy to put all that down for a few hours each week and focus on each other and an activity outdoors. Often, we sit on the sidelines and watch our kids play sports. Rarely do we get to participate in those activities ourselves. What is offered at CYO is an opportunity to do activities together. That is GOLD!"

Brian Dreher COLORADO SPRINGS CORE PARTICIPANT

Board of Trustees

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CEO of Colorado Youth Outdoors

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Real Estate Investor and CEO of Precision Capital

TRUSTEE MEMBER

Dan Griffith

Owner of ETC Contracting

TRUSTEE MEMBER

Matt Betts

Vice President of JE Dunn Construction



Thanks for offering this program. Having access to do these things with my kids will leave a lasting impression with us both.

CORE PARENT

Be in the Know About CYO

NEWSLETTER

We publish on the 28th of each month.

coloradoyo.org/contact-us/cyo-newsletter

PROGRAMMING

CYO has programming in Fort Collins and Colorado Springs.

coloradoyo.org/programs

GET INVOLVED

From volunteering to sponsorship, leaving a legacy to finding your next job, there's many ways to support CYO!

coloradoyo.org/get-involved

EVENTS

CYO programming is only possible through the generous support of those who attend CYO events. 58% of our budget comes from fundraising and outreach events.

From clay shoots to cornhole, a country shin-dig to a Christmas extravaganza, CYO has something for everyone.

coloradoyo.org/events

DONATE

Join in on the investment of time well spent. 12,000 people served in 2024! Help CYO continue to reach families in 2025.

coloradoyo.org/donate

OUR COMMUNITY

2024 was another great year for CYO fundraising-our events raised **\$917,709**.
We're humbled by the support from the CYO community.



The Maverick

Sporting Clay Shoot

PARTICIPANTS **664**
COMMITTEE MEMBERS **50**
VOLUNTEERS **450**



The Scoot

Country Shin-dig

PARTICIPANTS **700**
COMMITTEE MEMBERS **10**
VOLUNTEERS **90**



Holes & Hops

Cornhole Tournament
and Brewfest

PARTICIPANTS **240**
VOLUNTEERS **26**



Winter Wonderland

Drive-thru Light
Experience

PARTICIPANTS **9,413 CARS**
(Average of three people
per car-approx. 28k people)
VOLUNTEERS **240**

2024 Giving

CORPORATE DONATIONS **\$115,173**

INDIVIDUAL DONATIONS **\$96,653**

Volunteers by the Numbers

1,403 VOLUNTEERS DONATED **10,172** HOURS

TOTAL MONETARY VALUE OF CYO VOLUNTEERS **\$369,853**
(Wage in 2024 was \$36.36/hr in Colorado)



Just want to express my gratitude. We spent today on the Poudre – caught a couple of rainbows and the whole family had a great time. We're having a lot of fun! My son and I have different hypotheses of what the fish like – and it's fun testing it out together."

INTERMEDIATE FLY-FISHING PARTICIPANT



95%
OF CORE GRADS
REPORT AN IMPROVED
RELATIONSHIP WITH
THEIR PARTNER



1,440

HOT DOGS AND 1,120
HAMBURGERS GRILLED
BY VOLUNTEERS FOR
SUMMER CAMP FAMILY
PICNICS



THE GOVERNOR'S OFFICE
AWARDED CYO THE

WINNER

OF THE 2024 YOUNG
EMPLOYER AWARD

37,244

TOTAL # OF VISITORS AT SWIFT PONDS IN 2024
(NOT INCLUDING THE DELIVERY GUY)



57

COMPANIES SPONSORED
CYO EVENTS IN 2024,
48 DONATED PRODUCT
OR SERVICES



14,000

FLIES TIED
AT CYO IN 2024



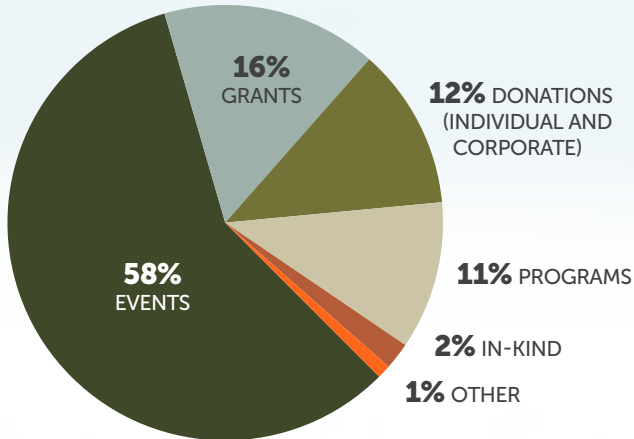
\$328,846

IN DONATED PRODUCT
AND/OR SERVICES BY
LOCAL BUSINESSES

FINANCIALS

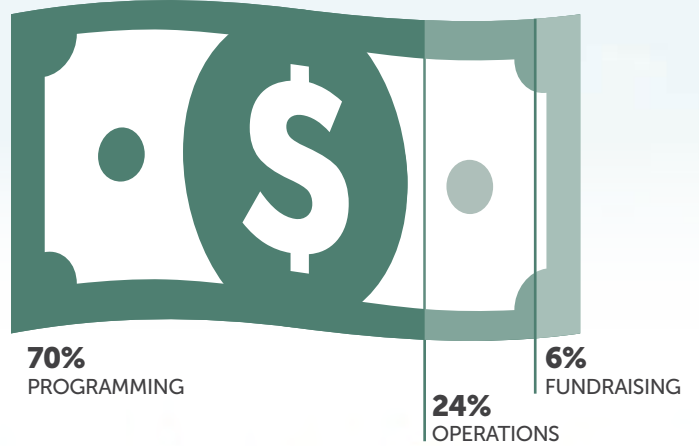
Revenue

TOTAL: \$2,217,988



Expenses

TOTAL: \$2,248,723



In 2024, Colorado Youth Outdoors had another solid year of financial performance, reinforcing its commitment to fostering outdoor recreation and relationship building.

CYO's revenue in 2024 exceeded budget through strong individual and corporate contributions as well as grant funding. As usual, event fundraising played a significant role in CYO's financial success.

With continued prudent financial management, CYO maintained a very strong balance sheet with net assets of \$6,069,567 and very little debt outside of payables and other accrued expenses.

At FYE 2024 CYO had over \$700,000 in its reserve account and this financial footing has allowed Colorado Youth Outdoors to expand its outreach, enhance its offerings, and further its mission of connecting youth and families through traditional outdoor experiences.

Expansion was realized in 2024 with the addition of full-service programming in Colorado Springs. CYO will continue to seek out communities that have the need as expansion remains a top priority.

Colorado Youth Outdoors is working hard to gain more community awareness and is thankful for how much northern Colorado has embraced CYO's mission of building relationships through traditional outdoor recreation!



CHRISTIAN BORDEWICK
FINANCE COMMITTEE,
CYO BOARD OF TRUSTEES



Thank you so much. I am grateful to you for all the experiences and your work to promote positive relationships."

CORE PARENT



Where **RELATIONSHIPS** Grow



4927 E. County Road 36, Fort Collins, CO 80528
(970) 663-0800 • www.coloradoyo.org



Don't miss our 2025 upcoming events!

CYO programming is only possible through the generous support of those who attend CYO events. Just like our programming, we believe the best way to do something is by having a good time doing it.



coloradoyo.org/events



JUNE 28

Holes & Hops

Cornhole tournament
and brewfest



AUGUST 9

3D Archery Shoot

All abilities welcome on our
family-friendly course



SEPTEMBER 26

The Scoot

Live band, dinner and drinks –
it's CYO's country shin-dig



**THANKSGIVING-
NEW YEAR'S EVE**

Winter Wonderland
Drive-thru holiday light show